

Minutes 2/25/2023 BRFG mtg

Members present: Vicki Skywark, Margie Cassan, Rhonda Gladden, Kim Potter, Mona Alderson, Jane Campbell, Betty Womack, Susan Sharpe, Andrea Vail, Kerry Maserik, Janeene Ross, Sali Gill-Johnson, Hope Estepan

Show and Share

Treasurer's report:

Beginning balance = \$1771.74 + deposits = \$148

Ending balance = \$1919.74

Minutes: The January Meeting was a field trip to the Small Expressions Exhibit at the Yadkin Valley Fiber Center. Those Attending were: Beth Reavis, Kim Potter, Nancy Sigmon, Rhonda Gladden and Susan Sharpe. The exhibit will be on display there until March 31<sup>st</sup> if you would still like to go.

Actions: Rhonda will add security features to our website.

Upcoming:

March 1 - BRAHM is putting together a grant application to fund fiber artist workshops at Lois Harrell Senior Center and Western Watauga Community Center for July – December 2023. Contact Susan Sharpe for info.

Wen Redmond's exhibit at Caldwell Arts Council, Lenoir NC 2/3/023-3/18/023 is highly recommended by the members who have visited it.

Overmountain Weavers Guild Fibers Show and Sale at Sycamore Shoals State Park in Elizabethton, TN [[https://tnstateparks.com/parks/event\\_details/sycamore-shoals/#/?event=overmountain-weavers-guild-fibers-show--sale-03-1112-23](https://tnstateparks.com/parks/event_details/sycamore-shoals/#/?event=overmountain-weavers-guild-fibers-show--sale-03-1112-23)] is March 11-12. The Carolina FiberFest [<https://carolinafiberfest.org>] in Raleigh is March 11-12 (workshops start on March 8). Contact Jane Campbell for info.

Next BRFG meeting: March 18, 10:30 at Western Watauga Community Center. Program: Dyeing animal fibers with Easter Egg Dye by Rhonda Gladden. Rhonda Gladden will need a head count. Participants are to bring Easter Egg dye and fiber materials.

April Guild Show @ Watauga Arts Council ArtSpace. Contact Susan Payne for details. Reception will be 4/21.

Fiber Forum, April 13-16, Arrowmont School of Arts and Crafts, Gatlinburg, TN  
<http://www.sefiberforum.org>

Turtle Island Preserve April 22: contact Janeene for details.  
<https://www.turtleislandpreserve.org/home>

June Guild Show at the Jones House, all month

Blue Ridge Fiber Fest June 2-3, Sparta, NC <https://www.blueridgefiberfest.com>

If we are to have a booth, we need a volunteer to coordinate. Contact Janeene or Rhonda for their experience.

Boonerang vendor, June 15-17 <https://www.boonerangfest.com/>. We need a coordinator and setup team. Jones House will not be open during Boonerang.

Program: Marketing Your Fiber, discussion led by Susan Sharpe. Many thanks to those who were willing to share their expertise! Selected notes:

- Include your labor cost, don't price too low
- Have some inexpensive items in the \$10-\$20 range
- Surface Design Association, [surfacedesign.org](http://surfacedesign.org)
- Use Instagram, website, Facebook, Etsy: have a Handle (your username) and use it everywhere
- Example: [Fibre Design Tapestries \(fibredesignsandydair.com\)](http://fibredesignsandydair.com)
- Consider selling your original patterns
- Tailor your products to your audience/event